



Precision for Amateurs

The new Project (a) golf ball from Taylor/Made Golf delivers more spin. The (a) is for amateurs, the golfers looking to add more greenside spin to their games. Project (a) has a Soft Tech™ cover that is soft and increases spin rates. By delivering more spin to mid- to short-game shots, golfers will enjoy more control and hopefully stop more shots near the flagstick.

If you have been searching for a premium ball designed for your game, test drive a Project (a) and see if you can spin it like a pro.

\$31.99 www.taylormadegolf.com



simplifies the bag + cart + trunk equation, ALPHARD's Duo Golf Cart could change the look of your foursome. The Duo Golf Cart is a perfect blend of form and function. The one-piece unit, when folded, is the size of a standard cart bag, which means it will fit in any car. With most pushcarts, users spend precious time setting up their cart and loading their bag onto it in the parking lot. However, ALPHARD's combo cart is ready to push in less than 20 seconds. Simply raise the bag, unfold the handle, and you are wheeling toward the first tee.

A true innovation is that the bag is really a skin that can be detached and/or replaced. This bag has a clever ball pocket, storage on the handle, and even aftermarket accessories like a seat. There is also a cooler pouch that is large enough to hold a six-pack! If you attended the Chicago Golf Show, then you surely noticed the huge buzz this cart made with golfers. This cart was easily the runaway hit of the show and is already one of GOLFChicago's picks for top products of 2014. \$329.95 www.alphardgolf.com



· Golf Swing: Proper rotation in swing & staying in posture

Regular golf setup then put arms out

. Turn back with arms out & left arm

App of the Month

If you are that hands-on parent who has been waiting to teach little Ben and Anna the game you love, then jluniorGolf's App is the first step toward a lifetime of golfing memories. With short, manageable lessons, iluniorGolf puts over 100 video lessons in the palm of your hand. iJuniorGolf helps the parent be consistent and prevents "overteaching." Each lesson provides the parent with specific focus, so the student can work on one thing at a time. Most importantly, iluniorGolf gives parents the confidence and ability to teach golf fundamentals correctly.

\$4.99 on iTunes www.ijuniorgolf.com

An Absolute Gas

The latest edition of PowerBilt's Air Force One driver utilizes a patented "nitrogen-charged" technology and a slightly recessed clubface to reduce spin and create more distance. Nitrogen is pumped at a pressure of 80 pounds psi into the club head to generate a trampoline effect at the USGA maximum limit. This affords the Air Force One increased club speed.

While previous PowerBilt models in the Air Force One series have done well in distance tests, the 2014 version is far and away the best yet for looks, shot dispersion, and greater length off the tee.

\$299.00 www.powerbilt.com

